



June/July 2011

***Classic Coffee Systems*** is constantly striving to improve our effects on the environment. One step taken long ago was our exclusive distributorship of the Keeper Springs brand of bottled water, where all of the profits go directly to ***cleaning up our local waterways***.

Of course, using refillable travel cups and ceramic mugs are obvious ways that one can reduce waste, but when that is not an options, did you know that Classic Coffee carries a full line of Eco-Friendly products? Paper goods made from ***100% recycled materials***, disposable utensils manufactured from cornstarch based materials to name just two.

With coffee prices at an all time high, many of us have embraced the ***single-cup brewing*** method. So many of us enjoy the freshness, variety and convenience that single cup brewing has to offer. We realize that less coffee is wasted; therefore, less money is spent on this precious resource that will be wasted and spilled away. What we may not realize is the tremendous amount of wasted materials that are left behind long after our beverage has been enjoyed. While *Keurig* is experimenting with, but has not perfected the k-cup made of materials easily recycled, Classic Coffee has stepped up our own recycling program by providing our customers with a service to keep them out of the landfills and turn them into a ***usable energy source***.

We are also working closely with our software developers designing new ways to ***cut down on paper waste***. We are creating a new system for ***electronic delivery***. Over the next few months account statements and history invoices will be available via email. It is our goal to eventually offer all invoicing via email delivery, giving you, the consumer, the option to print or not to print depending on your specific needs.

We are currently utilizing the ***social networking*** sites Facebook, Twitter and LinkedIn to keep our clients informed on the volatility in the coffee producing regions. If you haven't visited our website lately, now may be the time to do so. We have listened to our customer's feedback and made improvements to our on-line ordering system, which we are confident you will find to be a simple process and help is always right there with you – our customer service team is available on Live Chat Monday through Friday 9AM to 5:00PM ready to assist you

Many of our clients currently enjoy the convenience of ***ACH Payments or Automatic Bill Pay*** via Credit/Debit Card. Please let us know if your business can benefit from these services.

Periodically we send out ***e-Newsletters*** announcing specials and discounts. A few lucky customers have already won a brand new Keurig brewer for their home by entering one of our many contests. You can too. Just provide us with your contact email and we'll get you started.

***Please take a moment and complete the contact information update request on the reverse of this letter and email it back to us.***

***If everyone saves a little, the world will be a truly greener place.***

CUSTOMER NAME: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_

**CONTACT UPDATE**

**FOR ORDERS:**

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ @ \_\_\_\_\_

PHONE: \_\_\_\_\_

**FOR PAYMENT:**

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ @ \_\_\_\_\_

PHONE: \_\_\_\_\_

WE WOULD BE INTERESTED IN:

- RECEIVING STATEMENTS VIA EMAIL
- HISTORY INVOICE REQUESTS VIA EMAIL
- ALL INVOICING VIA EMAIL
- ELECTRONIC PAYMENTS (ACH)
- CREDIT/DEBIT CARD AUTOMATIC BILLING
- ELECTRONIC NEWSLETTERS (INCLUDING DISCOUNTS AND SPECIALS)



COMMENTS: \_\_\_\_\_

\_\_\_\_\_

PLEASE EMAIL THIS COMPLETED FORM TO: [INFO@CLASSICCOFFEE.COM](mailto:INFO@CLASSICCOFFEE.COM)

THANK YOU !

**YOUR COOPERATION WILL BE REWARDED WITH A SPECIAL COUPON CODE THAT YOU WILL RECEIVE VIA RETURN EMAIL FOR A DISCOUNT ON YOUR NEXT PURCHASE (ONE DISCOUNT PER ACCOUNT NUMBER)**